



**People Like Me Training** provides STEM Ambassadors with an overview of the issue of unconscious bias and how it can lead to girls deciding that STEM is 'not for them'. It also provides ideas for STEM Ambassadors on how to deliver engaging People Like Me activities in schools with girls aged 11-14.

In Spring 2016, STEMNET partnered with the Women in Science and Engineering campaign (WISE) to offer STEM Ambassadors across the UK 'People Like Me' training.

People Like Me (PLM) represents a revolutionary new approach to engaging girls with careers in STEM. PLM uses the natural tendency of girls to articulate their self-identity using adjectives (unlike boys under 16 who tend to use verbs) and allows them to see that people just like them are happy and successful working in careers in STEM.

Although the PLM activities are designed to be delivered in a girls-only setting, WISE's experience is that the gender of the deliverer is not an important factor in the success of the approach. Therefore PLM Training should be open to both male and female STEM Ambassadors.

Many employers and individual STEM Ambassadors, particularly those from male-dominated sectors of STEM, cite an ambition to inspire more girls in their field as a key motivation for engaging with the STEM Ambassadors Programme. PLM

Training may therefore be particularly appropriate for these groups.

### **See Science is offering People Like Me training at the following venues**

To book please use the eventbrite link or contact [ambassadors@see-science.co.uk](mailto:ambassadors@see-science.co.uk)

- Pembrokeshire, Bridge Innovation Centre: 23 May, 1.30pm  
<http://plmpembroke.eventbrite.com>
- Wrexham, Techniquet Glyndwr: 14 June, 1.30pm  
<http://plmwrexham.eventbrite.com>
- Cardiff, See Science: 15 June, 4pm  
<http://plmcardiff.eventbrite.com>